

SPONSORSHIP OPPORTUNITIES

WITH MOTION BY THE OCEAN INC.

2024




lotterywest

We are now a fleet of five!
Thank you to Lotterywest
for funding two more
Trishaws for our coastal
community!



MOTION BY
THE OCEAN

Proud to deliver
Cycling Without Age
SORRENTO



You're Invited!

Invitation to Sponsors

Our vision at Motion by the Ocean Inc., is to deliver innovative local community-based activities, that creates uplifting social experiences and opportunities for human connection. We are about the northern suburbs coastal community coming together as a collective to help and support those who are often not heard. We choose to work with partners who share our values of inclusivity, integrity and equality, enabling us to provide holistic support and human connection to those in need.

By partnering with us, you will make a tangible difference and take us closer to achieving our vision of a local community that is strong and vibrant, where everyone feels included. You will also have an opportunity to showcase your organisation's commitment within our local community in several different ways.

Corporate Partnerships with Motion by the Ocean Inc. are individually designed to be mutually beneficial. We will work closely with you to develop a unique partnership that aligns with your organisation's needs, values and objectives.



What we do...

Introducing Motion by the Ocean Inc

Our core program, Cycling Without Age Sorrento, commenced in January 2018, and is supported by our charity, Motion by the Ocean Inc.

Cycling Without Age Sorrento is a free Trishaw service that provides daily Trishaw rides out of Sorrento Quay and Sorrento SLSC for our elderly and disabled communities. We are Western Australia's founding free Trishaw service, providing the most regular service of its kind in the country. Our fleet of five Trishaws are an innovative vehicle for change. The interaction between passengers, volunteer riders and the community helps our passengers to feel valued and relevant in their own community.

We ride slowly and engage in good conversation, all while inhaling the salty ocean air. We believe the salt, sand and sea are free therapy for us all.

We want our effectiveness to be measured by our governance, transparency and leadership, but most of all our impact! That being, either the big happy smiles of our passengers or the showing empathy through our weekly food program, Moving Food.



We know how isolation and a lack of personal relationships can affect our seniors' general sense of 'life' motivation. To address this we have identified the benefits the elderly can bring to younger generations. Hence, we encourage our young people to volunteer with us. This enables stories to be shared between young and old. This inclusion enables meaningful conversation and inter-generational connections.

HOW WE WORK

Cycling Without Age Sorrento

Our core program, Cycling Without Age Sorrento, provide daily rides. 8000+ Trishaw passengers have benefited from this service. This is in addition to the 3600 volunteer cyclist and administration positions that has enabled these rides. Our work;

- Encourages positive community interactions
- Promotes inter-generational connections, enabling inclusive communities
- Reduces social isolation and loneliness
- Encourages conversations, enabling the sharing of stories
- Heightens senses using outdoor elements
- Enables businesses an opportunity to be involved and support local community
- Supports ageing populations
- Benefits to volunteers and passengers
- Allows seniors to stay relevant within their own community
- Promotes physical activity for volunteers
- Provides opportunities for inclusive community connections
- Advocates for safe and convenient travel networks connecting communities

Moving Food

This weekly program sees the redistribution of quality, surplus food to our seniors and community members in need.

The delivery of food hampers allowed better connection with our passengers, during CV19. Now though, the rising cost of living has doubled with the demand for food relief. According to Foodbank, over 710,00 Western Australian's rely on food relief each month. Our work here has;

- Provided 44,000 meals collected and distributed has improved food insecurity for those at risk and encourages better health outcomes for communities.
- Supported vulnerable community members with a diminished voice. This community includes; low-income earners, older people, those socially isolated, single-parent households, people experiencing homelessness and culturally and linguistically diverse groups.
- Reduced food waste emissions from food that is produced, but then goes to waste.
- Provided social engagement touch-points, reducing loneliness and isolation among the community.

OUR IMPACT

We have five Trishaws, with 60 volunteers, either working as a volunteer Trishaw cyclist or in a professional role.

As of June 2024 our passengers have collectively clocked up a huge 57,710 passenger kms! That's the same as from Perth to the Copenhagen, return - TWICE!

80% of our Trishaw rides service those living in aged care homes/disability services and private support workers. Our existing passengers are those that live independently in their own homes, either locally or from outer suburbs.

We have provided 8000+ Trishaw passengers with trishaw Rides. Catering for large groups from Hillarys Boat Harbour, we also provide our signature long rides from Sorrento to Trigg, return. Hugging the coast the entire way, we are spoilt with continuous sea views.

Our rides are free to the general public. For seven years, we have provided the most regular service of its type in Australia.



IMPACT STATEMENTS

“Wow what a day, what an amazing experience. Thank you Allanaugh for Bec and My VIP ride and stories along the shore.

Amazing Amazing, thank you White Salt Cafe for Coffee on the way so grateful.

What a fortunate life we have to be able to share in the Motion by the Ocean Journey.

Thank you being part of our community.

Our passenger, Lee – Adrienne W – Facebook review

“My husband used to pick me up on our tandem (bike) after I finished work, before we had children. In the 60’s we bought a car. I think this is the first time I have been on a bike since!

Our passenger Elsie – Juniper Bentley

“My mother doesn’t smile much these days, but she does when on one of your rides. It is lovely to see.

Daughter of a passenger – Mandy, North Beach

“I’ve always loved the ocean, but now I live in Bentley and don’t get to see the water that much. My last swim before I went to the nursing home was at Port Beach. The waves were big that day; but I thought, if I can just get past the breakers, I’ll be OK. Instead, I got dumped and lost my dentures. Seeing the ocean here today reminded me of that day. I smile, thinking of the person who may have come across my teeth bobbing away in the waves. These trishaw rides are the best thing the home does (for us).

Our passenger, Ewart – Juniper Bentley

“Thank you for riding Mum on one of your Trishaws (for the MS Coastal Ride). Without this service, we wouldn’t be able to ride together as a family.

Belinda, Vic Park

“Our Trishaw rides provide spontaneous opportunities to engage and share our life experiences through mutual, enriching conversation.

I feel so privileged to be volunteering in such a worthwhile organisation; which has so many mutual benefits for our passengers, carers and the volunteers.

Recently, a devoted carer shared with me her many struggles in coping with the dementia behaviours of her dear mother. I was able to share the challenging journey of my mother who sadly passed away six years ago.

I was able to truly empathise with the carer’s struggles and share some valuable insights into coping with the journey ahead. The carer conveyed just how appreciative and therapeutic the ride was.

Our entire conversation was insightful and gave her some positivity moving forward. Her appreciation made my volunteering feel so worthwhile on a greater level.

Our volunteer, Jacqui – Sorrento

WAYS YOUR DOLLAR ADDS VALUE

As well as providing a .4 salaried position, some of our other operational costs include,

- \$880** - utility costs to store and charge our Trishaws a year
- \$1,500** - is the cost to replace a battery in one of our Trishaws
- \$1,400** - annual IT and other subscription costs
- \$2,000** - annual engagement opportunities for our volunteers
- \$13,300** - the cost to insure and register our organisation, Trishaw fleet, vehicle and insurances for a year
- \$12,000** - operating costs to keep our Trishaw fleet maintained and serviced and our MBTO vehicle on the road
- \$23,200** - is the value of a Trishaw, with accessories delivered to Perth, from Copengagen. We are currently replacing our fleet, one Trishaw at a time.

Cycling Without Age Sorrento PROUDLY PARTNERS WITH



HALL & PRIOR
Health & Aged Care Group



ANNUAL SPONSORSHIP TIERS

HOW YOU CAN SUPPORT YOUR COMMUNITY



\$500 donation +

We are grateful to our donors and love to acknowledge their tax deductible donation by;

- adding your company logo or family name on our website
- by posting a gratitude posts on our socials
- providing you a certificate of gratitude
- encouraging you to keep promoting us with the help of our social media and fundraising kits.



In addition, we recognise we may have donors that don't require recognition. We also welcome donations that can be made anonymously that will enable our important work to continue. A tax deductible bequest or planned gift to Motion by the Ocean Inc continues your legacy.



CURRENT TIER HOLDERS



WE GIVE THANKS TO OUR DONORS, VIA OUR 'COASTER' TIER - OFFERED IN OUR 2023 SPONSORSHIP PACKAGES.



blooming minds
MENTAL HEALTH AND WELLBEING



ANNUAL SPONSORSHIP TIERS

HOW YOU CAN SUPPORT YOUR COMMUNITY



\$5000

- your business logo on each side of a Trishaw
- certificate of appreciation
- your logo on our website, hyperlinked to your website
- use of our logo on your website (with permission)
- providing you a social media and fundraising kit for your use, to promote our partnership
- social media recognition three times a year
- priority Trishaw training for your volunteers
- option to renew and extend our partnership



\$10 000

- your business logo on four of our Trishaws (each side)
- your logo on our website, hyperlinked to your website
- use of our logo on your website (with permission)
- providing you a social media and fundraising kit for your use, to promote our partnership
- social media recognition every quarter
- professional photo with your staff and our Trishaw fleet
- tailored event, targeted towards the senior and disabled family members of your employees
- option to renew and extend our partnership



CURRENT TIER HOLDERS



Steadfast



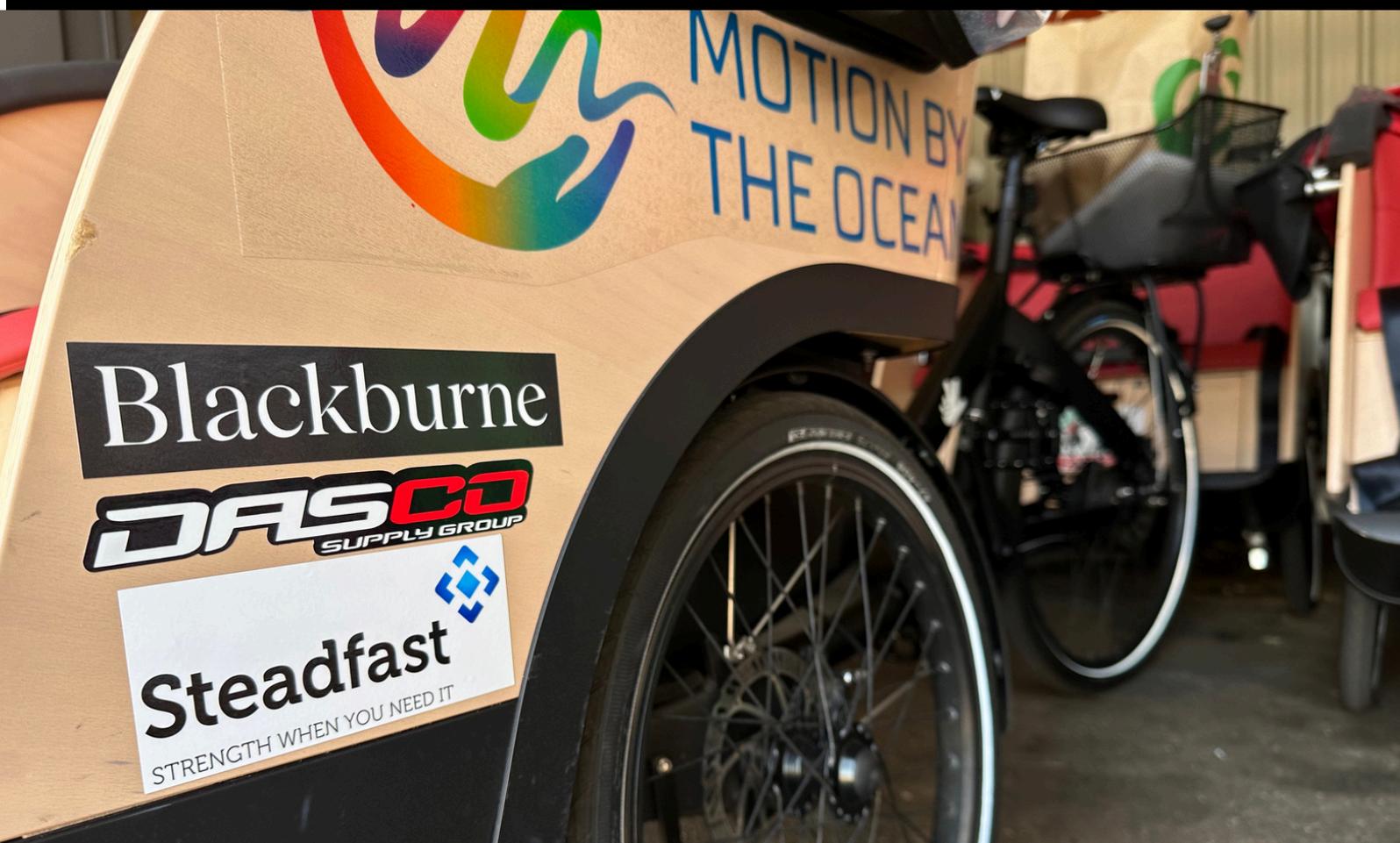
STRENGTH WHEN YOU NEED IT

DASCO

SUPPLY GROUP®



Blackburne



ANNUAL SPONSORSHIP TIERS



\$25 000

A unique partnership, with one Trishaw being made available for this opportunity
first option to renew exclusive partnership after each year

You will have your very own fully branded Trishaw!

- in addition, your business logo will be proudly displayed on our remaining four Trishaws (each side)
- priority booking for the senior and disabled family members of your employees
- your logo on our website, hyperlinked to your website
- use of our logo on your website
- providing you a social media kit and fundraising kit for your use to keep promoting our partnership
- social media recognition every two months
- professional photo with your staff and our Trishaw fleet
- tailored event, targeted towards the senior and disabled family members of your employees
- large logo on the rear and sides of our custom wrapped van (new van arriving Sept '24)
- naming rights on the back of our our high vis vests
- Your logo displayed at the bottom of email signatures of our Board Members
- recognition in our newsletters
- use of our logo on your promotional materials
- our specially ordered blanket to keep our passengers warm will have your logo included into the design
- a professional video that promotes 'your' Trishaw, that shows the impact of our partnership
- Presentation to staff and stakeholders on stories from MBTO that align to your vision and values
- rewarding your corporate responsibility initiative by engaging your workforce to volunteer with us
- first option to renew exclusive partnership for each subsequent year

Investing in this package will enable us to expand our rides, allowing us to extend our service within our community.

This is what we could look like together!

Illustrations are visual promotional possibilities, relevant to each tier



AGED CARE AND DISABILITY CARE FACILITIES

HOW WE CAN SUPPORT YOUR CLIENTS

We offer regular Trishaw rides to some of Perth's largest disability and aged care organisations.

We can offer you rides, via an annual package, exclusively for your clients. Your bookings will be prioritised, with our fleet of Trishaws providing group rides, or instead, individual rides with one of your clients and their carer.

This service is offered every day of the week!

Email admin@motionbytheocean.org.au to find out more.



IN MEMORIAM

Name a trishaw after a loved family member and allow us to provide joy in their name.

Your loved one's name will be remembered fondly and proudly displayed on one of our trishaws, as seen here with "Annie" one of our much-loved passengers.

This very personal recognition can be dedicated to a loved one 'in memory of' or 'in honour of', and will remain for the lifetime of the trishaw (5 years).

Naming a trishaw will help your beloved's legacy to live on and in doing so, your contribution will allow for many more rides, bringing happiness to others.

\$5,000 **Three Trishaws remaining**



OUR BOARD

INTRODUCING...

Alanagh
Godderidge



CEO/Founder

www.motionbytheocean.org.au/our-board/

INTRODUCING...

Derek Nash



Our Chairperson

www.motionbytheocean.org.au/our-board/

INTRODUCING...

Patrick
Parker



Our Chairperson

www.motionbytheocean.org.au/our-board/

INTRODUCING...

John
Wood



Secretary

www.motionbytheocean.org.au/our-board/



Proud to deliver
Cycling Without Age
SORRENTO



INTRODUCING...

Noeleen
Stewart



Our Treasurer

www.motionbytheocean.org.au/our-board/

RECOGNITION OF SERVICE

We are humbled to be recognised within the community we serve



2024

Volunteering WA Awards, Excellence in Volunteer Management

presented by AON Australia

Alanagh Godderidge



2023

Active Citizenship Award, Auspire Australia Day Awards

presented by City of Stirling, to

Motion by the Ocean Inc.



2022

Seniors Champion

presented by Channel 7 and the RAC, to

Motion by the Ocean Inc.



2022

Community Citizen of the Year, Auspire Australia Day Awards

presented by City of Joondalup, to

Alanagh Godderidge



2022

Local Champion, Westfield Whitford

Alanagh Godderidge



2021

Active Citizenship Award, Auspire Australia Day Awards

presented by City of Joondalup, to

Cycling Without Age Sorrento



2020

Exemplary Service Award – Lions International

presented by Lions Duncraig, to

Alanagh Godderidge

PARTNER WITH US - YOU'LL ENJOY THE RIDE!

Make a difference among our coastal community and partner with Motion by the Ocean Inc.

We would love to hear from you. Let's partner together for a stronger community. Please contact Alanagh



WANT TO KNOW MORE?



@motionbytheoceaninc

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