



# FUNDRAISING KIT



Proud to deliver  
Cycling Without Age  
SORRENTO



@motionbytheoceaninc  
[www.motionbytheocean.org.au](http://www.motionbytheocean.org.au)

# FUNDRAISING KIT

## Why fundraise for Motion by the Ocean Inc?

Thank you for your interest in fundraising for Motion by the Ocean Inc. Raising funds will assist us with our mission to deliver innovative, community based activities that acknowledge unmet needs. We create uplifting social experience & human connections for local people and those that visit us.

We founded Western Australia's free Trishaw service and rely heavily on the support of generous, community mind Western Australians like yourselves, to help us provide a community that is strong and vibrant where everyone feels included.

Let's keep loneliness and bay and keep our seniors socially relevant within the community they live and love. Help us to provide more opportunities for supported people.

**As well as funding a .4 salaried position, some of our other costs include...**

**\$2000**

is the annual cost we spend on volunteer engagement. We have little to offer without our vollies and its essential they re looked after!

**\$880**

utility costs to store and charge our Trishaws a year

**\$13,300**

is the cost to insurance our organisation for a year

**\$23,200**

is the value of a Trishaw, with accessories delivered to Perth (from Copenhagen)

**\$12,000**

this amount can be contributed towards our maintenance and operating costs for our Trishaw fleet and our MBTO van

**\$1,500**

is the cost to replace a battery in one of our Trishaws

**\$1400**

annual IT and other subscription costs



# Let the FUNraising begin!

Your fundraiser needs to be fun to gain interest. Choose an activity or event that will get people interested.

**SET A GOAL** - fundraisers tend to do well then there is an end target in mind.

**REACH OUT** - We want to hear about your plans as we would love to help. Please get in touch and let us know how we can provide support.

WANT SOME IDEAS?

We have lots of them! Keep reading!



**A local community that is strong & vibrant, where everyone feels included**

# OPTIONS...

## **Ladies Lunch:**

Get dressed up and get together. We could make a presentation to staff on stories from Motion by the Ocean that align to your vision and values. Maybe hold a raffle or a silent auction too?

## **Movie Night:**

Host a Movie Night. Maybe showing a title that is relevant to our cause. We have suggestions. Please ask!

## **A Charity Ride:**

Raise funds by riding for those who can't cycle for themselves.

## **Car Wash:**

Let's get the younger generation on board here! Get a group together to offer your services to clean cars for a donation.

## **HBF/City to Surf Run Runs:**

Pick your race and distance then ask friends and family to sponsor your walking/running efforts

## **QV Descent: Abseil The QVI:**

Also known as Perth's highest single pitch building.

Fund raise to participate. We can likely get some recruits from our end to participate here too!

## **Rottnest Swim:**

Our passengers see our ocean every day as they are cycled along the coast. Let our ocean be your inspiration for the big swim!

## **Gift the Value of a Trishaw Ride to your Employees**

Enable a Trishaw ride for your employee and their loved one. This meaningful connection could be their parent, grandparent or their other supported person.



# MORE OPTIONS...

## **Come Casual:**

Ask for a donation to wear casual clothes to the office for a day and celebrate with a morning tea.

## **Giant Raffle:**

Organise an awesome prize that everyone in the office and their customers would love to have.

## **Banquet Lunch for the Office Bunch:**

Ask everyone to cook something delicious and come together for a beautiful banquet lunch/brunch. Ask for a MBTO donation to take part.

## **Prime Parking:**

Auction off the boss's parking bay for a month! Let the bidding begin!

## **Employee Giving:**

This is a joint relationship between employers, employees & charities. Individuals contribute a small portion of their pre-tax salary to MBTO and receive the tax benefit straight away, rather than waiting until the EOFY.

## **Rounding Up:**

Whenever a purchase is made using either a debit or credit card, the transaction is rounded up to the nearest dollar. Every little bit adds up here.

## **Referral Appreciation:**

A health professional? How do you show thanks to your professional circle at Christmas? This year, how about gifting a Christmas card mentioning you have donated to MBTO on their behalf, enabling for a meaningful Christmas difference.

## **Hairdresser:**

or the owner of another business with a strong link to your customers? Ask your clientele to leave a tip over the Christmas period to support MBTO.

## **Fitness Fundraising:**

Already a regular at yoga, swimming or group training? Ask your club to donate the value of their class to MBTO

## **Walkathon:**

Combine fitness with an amount of kilometres in mind and have supporters sponsor you for your efforts.



# FOUND SOMETHING THAT SUITS?

It's now time to get started!

## SET A TIME, DATE AND LOCATION. IT'S NOW OFFICIAL!

Set up an Online Fundraising Page:

If you are planning to create your own challenge activity an online fundraising platform could be a good option. Reach out, we can help you here.

These platforms make fundraising easy. You can design your own page to support your event that makes your efforts easy to promote. These platforms automatically generate tax deductible receipts for your donors and the funds go straight to Motion by the Ocean Inc.

## IT'S TIME TO GET NOTICED!

### **Shout it from the rooftops:**

Your biggest supporters will be the people who are already on Facebook, Instagram and LinkedIn and already think you are great!

### **Your Employer:**

Lots of companies encourage staff to participate in charitable events and fundraising. Ask your boss if they are willing to promote your fundraising goal within the workplace. Donation matching might be an option here too.

### **Social Media:**

We all know the benefits of socials. Tag Motion by the Ocean Inc. We will support the promotion for your activities too! By commenting on your post we can encourage others to take notice.

Don't forget to 'Like' and 'Follow' our social media pages so you can see and share our content.

Message us, we are here to support you in any way we can. Maybe you have an idea that is tried and tested that we haven't suggested? Reach out, we'd love to hear from you and help you reach your target. [admin@motionbytheocean.org.au](mailto:admin@motionbytheocean.org.au).





Is this your first event? That's ok. Surround yourself with a team and allow yourself plenty of time. You can do this. Keep thinking of that finish line and have some fun along the way.

People who view your work may wait to the 'finish line' before donating. Visual cues are important. Send photos of your event along the way and to prompt anyone who has been thinking of donating.

Thank you's are really important. We all know a successful event is because of the people who participate. Without them, your fundraising goal won't be achievable. Keep us up to date. We look forward to following your journey!

## **Donating to Motion by the Ocean Inc.**

### **Facebook Fundraiser**

You can also use Facebook page to fund raise. Maybe in honour of your birthday? Simply go to your personal Facebook account. Press Menu (nine dots), then Fundraiser, then charity. Select Motion by the Ocean. Easy!

### **Electronic Funds Transfer**

**Account name: Motion by the Ocean Inc**

**Account number: 185 129 962 | BSB: 633 000**

**Please notify [admin@motionbytheocean.org.au](mailto:admin@motionbytheocean.org.au) after you have made your deposit.**

**Online donations using Credit Card. Please visit**

**<https://motionbytheocean.org.au/donations/>**